



**It's ALL about Kids
and Families!!!**

**Pennsylvania Council
of
Children, Youth
and Family Services**

***Annual Spring Conference
April 7 - 8, 2010***

**Sponsors
Advertisers
and
Exhibitors
Prospectus**

**Sheraton
Harrisburg-Hershey Hotel
4650 Lindle Road
Harrisburg, Pennsylvania 17111**

The PCCYFS Annual Spring Conference

Offers sponsors, advertisers and exhibitors an opportunity to network with more than **250 administrators and staff** from over 140 provider agencies throughout the Commonwealth.

These agencies employ over **40,000 professionals** and provide a myriad of services to more than **300,000 children, youth and families.**

The conference offers **dedicated professionals** two days filled with educational, business development and **networking opportunities.**

These professionals are **interested** in the products and services **YOU** have to offer.



Sponsorship Opportunities

Triple Chocolate Overload Sponsors: \$2000

- * Complimentary exhibit in high traffic Commonwealth Ballroom
- * Full-page advertisement in conference brochure and on-site guide
- * 15" x 20" poster prominently displayed at the conference venue
- * Company name and web address on promotional materials
- * Eighty word description of your products and services in the conference web brochure and on-site guide.
- * Prime location for sponsors who also exhibit
- * 1-full conference registration-excluding lodging
- * Corporate banner prominently displayed – must provide
- * Company name and logo displayed on breakfast and lunch tables

Also includes additional benefits listed below...

Cookies 'n Cream Sponsors: \$1000

- * Full-page advertisement in conference brochure and on-site guide
- * 15" x 20" poster prominently displayed at the conference venue
- * Company name and web address on promotional materials
- * Eighty word description of your products and services in the conference web brochure and on-site guide.
- * Prime location for sponsors who also exhibit
- * Corporate banner prominently displayed – must provide
- * Complimentary 1-day conference registration

Also includes additional benefits listed below...

Rainbow Sherbet Sponsors: \$500

- * Half-page advertisement in conference brochure and on-site guide
- * 15" x 20" poster prominently displayed at the conference venue
- * Company name and web address on promotional materials
- * Eighty word description of your products and services in the conference web brochure and on-site guide.
- * Prime location for sponsors who also exhibit

Also includes additional benefits listed below...

Additional Benefits:

- * Branding exposure
- * Announcement of your company's sponsorship each day of the event
- * Conference registration gift
- * Post-conference label list of attendees
- * Attendance at Hospitality and Networking Event
- * Complimentary Breakfasts, Lunches, and Break Refreshments

Targeted event sponsorships are also available (i.e. Keynote, ice cream social, lunches, breaks, hospitality & networking)

Advertising

*In conference web brochure
& on-site Guide*

Due by November 30, 2009

Inside front/back cover, full page	\$750
Interior, full page	\$400
Interior, half page	\$250

Ad Specifications

- * High resolution PDF image files with a minimum 300 ppi
- * Black and white; color will be changed to grayscale
- * Dimensions are maximum size.
- * For margins with a border, deduct from the sizes listed:

Full page: 7-1/2" W x 10" H
 Half page: 7-1/2" W x 4 3/4"H



Exhibitors

Due by November 30, 2009
Do not delay... Spaces are limited

Exhibit Fees

Exhibit fees include continental breakfasts, break refreshments, lunches, Hospitality Event, and one full conference registration.

* PCCYFS Members Exhibit	\$400
* Non Members Exhibit:	\$500

* Non-Attending Take One Free Table:	\$ 50

Additional fees as assessed by Hotel:

(Note: a rate reduction is pending-TBA in December 2009):

Electricity:	\$ 20 per day
Phone/Dial-Up:	\$ 75 per day + calls
H.S. Internet:	\$150 per day

Exhibit Hours

- * Exhibit Set-up: 6:30 AM – 7:30 AM Wed. prior eve. TBA
- * Exhibits Open: 7:45 AM – 5:00 PM Wed.
- * Exhibits Open: 7:45 AM – 1:00 PM Thu.

Special Events

- * Ice Cream Social: 2:30 PM – 3:15 PM Wed.
- * Hospitality & Networking 8:00 PM -- 11:00 PM Wed.
- * Exhibitor gift give-away: 12:00 PM -- 1:00 PM Thu

Exhibitor Protocols

- * Space is limited to 6' table top surface and floor space beneath and behind the table
- * Displays and supplies may not obstruct or intrude on other exhibitors' space
- * Set-up and dismantling of displays outside designated times requires prior approval of PCCYFS
- * 2 exhibitors per display are permitted; additional persons must register as a conference attendee
- * Exhibit must be staffed during all breaks & group functions.
- * Supplies may be mailed to the Sheraton after March 31, 2010, Attention: PCCYFS Group

Registration

Company Name: _____

Product/Services: _____

Contact Person: _____

Title: _____

Address: _____

Ph: _____ Web: _____

E-mail: _____

Exhibitor 1: _____

Exhibitor 2: _____

Sponsorship: \$ _____

Please circle your selection on the brochure

Advertisements: \$ _____

Please circle your selection on the brochure

Exhibitor: \$ _____

Additional fees: (see note)

Electricity: \$20 per day \$ _____

Phone/dial-up: \$75 per day \$ _____

H.S. Internet: \$150 per day \$ _____

Take One Free Table: \$ _____

Total: \$ _____



Mail, e-mail or fax completed application as soon as possible; exhibit spaces *are limited*. **Please** include a brief 80-word description of your products and/or services for inclusion in the Conference Brochure and On-Site Guide. Submit payment **by December 31, 2009** to:

PCCYFS

2040 Linglestown Rd., Ste. 109

Harrisburg, PA 17110

Ph: 717.651.1725

F: 717.651.1729

hbgoffice@pccyfs.org

www.pccyfs.org

Hotel Information: For lodging reservations, please contact the Sheraton directly at 717.564.5511. Mention the PCCYFS Group for the reduced rate of **\$95.00** single/double occupancy plus applicable taxes.

This rate is only available until March 23, 2010. Parking is free.

Reservations may also be made online at [PCCYFS](http://www.pccyfs.org) or copy and paste the following link into your web browser:

<http://www.starwoodmeeting.com/StarGroupsWeb/res?id=0910069452&key=9F9F0>

For more information, please contact
Danièle Williams @ 570.689.7747 or danielew@pccyfs.org